

September 13, 2022

**VIA EMAIL: [info@minocquabrewingcompany.com](mailto:info@minocquabrewingcompany.com)  
& CERTIFIED MAIL –  
RETURN RECEIPT REQUESTED**

Kirk Bangstad  
Minocqua Brewing Company  
329 Front Street  
Minocqua, WI 54548

Dear Mr. Bangstad:

Our law firm represents the AI-Gen Dinner Club (the “AI-Gen”), and its owner, Rob Swearingen. In recent Facebook posts, you made certain false statements about the AI-Gen and Mr. Swearingen. In short, you allege Mr. Swearingen set fire to the AI-Gen as well as caused harm to an AI-Gen employee’s husband. Your statements on social media include:

Rob Swearingen deserved for his restaurant to go under by self-inflicted arson...

They probably set fire to themselves to collect insurance money[.]

A fire during a busy Friday fish fry and nobody was harmed? Sounds planned[.]

[R]ob Swearingen not only killed off his server’s husband by not practicing healthy Covid standards...

These statements are incorrect. First, Mr. Swearingen did not have anything to do with the fire at the AI-Gen. The fire department has concluded its investigation and, to be very clear, the cause of the fire was not Mr. Swearingen. Second, Mr. Swearingen did not “kill off” an employee’s husband or cause the death of another individual. Lastly, the sales price of the AI-Gen has not been reduced “to almost half”. It remains for sale at its original listing price.

Accordingly, we request that you immediately cease and desist from making any further false statements about Mr. Swearingen or the AI-Gen. We also expect that you will take great care in making any further statements about Mr. Swearingen that are incorrect or misleading. In the event that you continue to make false statements, we will pursue whatever legal remedies that may be necessary to protect our client and his reputation.

Please confirm for us via email that you received this letter, understand its consequences and will avoid making any false statements in the future. I can be reached directly by telephone at 608-284-2616 (office), 608-358-1800 (mobile) or by e-mail at [wittenwyler@gklaw.com](mailto:wittenwyler@gklaw.com).

GODFREY & KAHN, S.C.



Mike B. Wittenwyler

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